

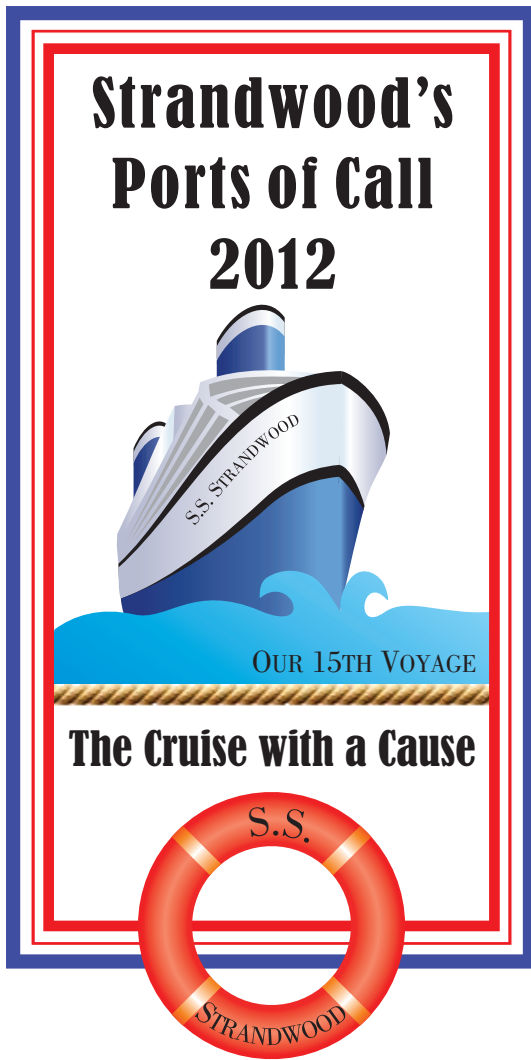
December 2011

Dear Business Owner:

Since 1955, when Strandwood Elementary School first opened its doors to the community of Pleasant Hill, it has strived to provide children with a superior education.

The Dinner Dance Auction is our largest fundraiser of the school year. Last year we raised more than \$60,000 (net proceeds). With these funds, the PTA was able to provide curriculum materials, new technology equipment for the classrooms and seven instructional assistants that work directly with our children and teachers. During this turbulent economic time of severe State budget cuts, it is critical that the school is supported by both the parents and business community.

The 15th Annual Dinner Dance Auction will be held on Saturday, March 31, 2012 at the Lafayette Veterans Memorial Building. For the fifth year in a row, we will also be sponsoring an online auction beginning March 1, 2012 and ending March 29, 2012. All donated items will be displayed on our online auction website at www.biddingforgood.com/strandwood. To help celebrate this event, and promote your products and services, we hope that you will consider either of the following:



Monetary Sponsorship:

Make a tax-deductible monetary donation to Strandwood PTA. In return, we will provide you with ad space in our event program and prominent sponsorship recognition on our online auction website. Rest assured that all monetary donations will go directly to helping the students at Strandwood.

Donations:

Donate Gift Certificates, Goods, or Services that will be used in our popular silent auction, live auction or raffle. Donations will also be featured on our online auction website www.biddingforgood.com/strandwood.

We appreciate your assistance in making this event a success and thank you for supporting the children of Pleasant Hill.

Liz Kim
Principal

Jessie Thomas
Auction Chair

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