



Strandwood Dinner/Dance FAQs
www.biddingforgood.com/strandwood

1. What is Bidding For Good?

Bidding For Good is an online auction site that helps thousands of schools each year raise millions of dollars for new programs, curriculums, student services and activities. The online auction will give **all** Strandwood families and others the chance to participate when they cannot attend the actual Dinner/Dance Auction on March 31st, 2012.

2. What items will be available for purchase on Bidding For Good?

All teacher donations/experiences and class projects will be available on Bidding For Good only. These items will only be available online and will not be available for purchase at the March 31st event. We are also putting a variety of other auction items available for purchase online. Please pay careful attention to the description detail.

3. Who can participate in the online auction?

The auction is open to the entire Strandwood community and beyond. Register today and bid away! Last year we had several grandparents and out-of-town friends bid and win the special classroom project for their favorite Strandwood student!

4. How can I purchase tickets to the Dinner Dance event?

All tickets can be purchased via our PTA website. Pre-sales begin February 14 - February 27th and the cost of each ticket is \$55.00. After February 28th, the cost increases to \$60 per ticket. A guest list will be held at the door. If you are purchasing a ticket for a different person, please contact Lea Harrington, harrington_lea@yahoo.com and we will make the necessary changes.

5. When can I start bidding on items?

The online auction will begin on March 14th, 2012.

6. Will there still be a silent and live auction at the dinner dance?

Yes, there will still be plenty of other items available for the silent and live auctions.

7. Why are we using an online auction?

We hope to encourage school-wide participation in the PTA's largest fundraiser of the year. Due to a limited number of dance tickets sold, only 30% of Strandwood families attend the Dinner. One of the objectives of Bidding For Good is to allow ALL families an opportunity to bid on their child's class and teacher items. In the past, some parents and children have felt left out because they were not attending the Dinner/Dance event. By offering auction items on the internet, we hope to enable all families to participate regardless of their attendance at the actual event on March 31st.

Our research has shown that in the past, donated class auction baskets did not bring in much money when compared to the retail value of the basket. We have also heard that many class auction coordinators have found it difficult to secure donations. What we have concluded is that parents LOVE class projects! Many of the homemade student projects have secured high selling prices because parents covet the beloved quilt or trunk and competition is definitely a good thing at a school auction.

8. Is my information on BIDDING FOR GOOD secure?

Yes. For the security of the bidder while visiting the auction, BIDDING FOR GOOD uses VeriSign. To view more information about VeriSign, go to the item pages and click on the VeriSign logo. All credit cards are processed by IATS (a Ticketmaster company) and are not handled by Strandwood parents.

9. When does the online Auction end?

The online Auction will close over a period of two days.

Wednesday, March 28th

7pm – Class Projects Close

8pm – Teacher Experiences Close

Thursday, March 29th

7pm – All other online auction items will close

12. When will I be notified that I am a winning bidder?

Winners will be notified via email with 48 hours after the auction ends, no later than Monday, April 2nd. The confirmation email will serve as your receipt of payment and will have all pertinent tax information. Please check your Spam folder if you have not received the confirmation email to your inbox by Monday, April 2nd.

13. Where and when can I get the items I win on Bidding For Good?

All auction items purchased online can be picked up at the Strandwood PTA room before and after school on April 3rd, 4th and 5th. If you need to make other arrangements, please contact Jessie Thomas at jandbthomas@yahoo.com. Shipping charges will apply on all items to be mailed.

14. How do I donate?

We are constantly looking for new items to feature on our auction. Not only will you be supporting a worthwhile cause, but your products and services will be showcased in front of the entire Strandwood community. If you have an item you would like to feature on this auction, please contact Jessie Thomas at jandbthomas@yahoo.com